

UNDERSTANDING FOOD VALUE CHAIN AND NETWORK DYNAMICS

Salmon Case Study - Stakeholders Workshop

5th June, 10:00 – 16:00

Meeting Room: 360 Rotunden at Blue Innovation Centre

Address: Norsk Maritimt Kompetansesenter (NMK), Borgundvegen 340, 6009 Ålesund

In connection with the VALUMICS project, SINTEF Ocean invites the salmon industry stakeholders to a workshop focusing on supply chain planning, market dynamics and risk and resilience aspects of the salmon value chain. The aim of this workshop is to present the findings from VALUMICS to the salmon industry stakeholders and discuss solutions for better understanding of the value chain dynamics in order to respond to the future challenges in a robust manner.

VALUMICS (<http://valumics.eu/>) is a Research and Innovation project funded by the Horizon2020 programme with a budget of 6 million Euro. The project focuses on five case value chains in Europe including beef, dairy, wheat, tomatoes and salmon and will compare value chain organisation, integrity, resilience and sustainability of the selected chains. Salmon case study focusses on the Norwegian farmed salmon value chain including distribution and consumption in Europe.

The workshop will be used to present and discuss different perspectives on supply chain planning, role of market dynamics and resilience towards economic and environmental risks in the salmon value chain. Group discussions will focus on how to develop better models and solutions for decision making and value chain optimization.

10:00	Welcome	Robert Wolff, SINTEF Ocean
10:05	Introduction to VALUMICS project and salmon case study	Maitri Thakur, SINTEF Ocean
10:20	Governance and perceived power in the salmon value chain	Gudrun Ólafsdóttir, University of Iceland
10:35	Market dynamics and price transmission	Lars Daniel Garshol, Kontali Analyse
11:05	Coffee Break	
11:20	Price transmission and market power in the salmon value chain compared to insights from the beef value chain	Tinoush Jagdhani, IAMO
11:40	Group Discussion	All
12:20	Lunch	
13:10	Supply chain and logistics planning in the salmon value chain	Botholf Stolt-Nielsen, Ocean Supreme Paulus Aditjandra, Newcastle University
13:30	Logistics modelling for the salmon supply chain	Kolbjørn Giskeødegård, Nordea
13:45	Risk and resilience assessment in the salmon supply chain	
14:05	Coffee Break	
14:20	Group Discussion	All
15:00	Summing Up	Maitri Thakur, SINTEF Ocean
15:10 – 16:00	One on One consultations	



Food Systems Dynamics

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